

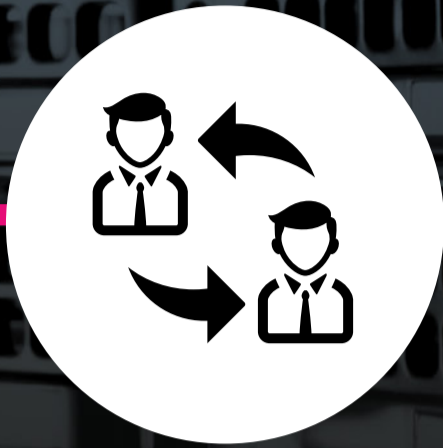
Business growth through IT

How efficient data centres boost corporate growth



98%

98% of companies that have implemented cloud computing have reported an increase in revenue. This is due to the ability to scale resources up or down as needed, reducing costs and increasing efficiency. Additionally, cloud services often offer faster time-to-market for new products and services, allowing companies to respond more quickly to market changes.



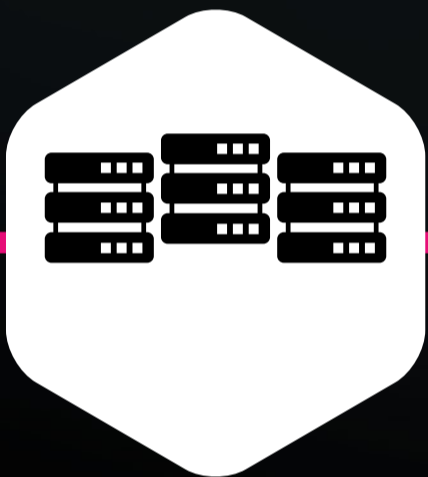
33%

33% of companies that have implemented cloud computing have reported an increase in productivity. This is due to the ability to access data and applications from anywhere, at any time, and on any device. Additionally, cloud services often offer built-in collaboration tools, making it easier for teams to work together and share information.



75%

75% of companies that have implemented cloud computing have reported an increase in customer satisfaction. This is due to the ability to provide personalized services and recommendations based on customer data. Additionally, cloud services often offer faster response times and higher availability, leading to improved customer experiences.



7x faster

7x faster



93%

93% of companies that have implemented cloud computing have reported an increase in security. This is due to the ability to leverage advanced security features and expertise from cloud providers. Additionally, cloud services often offer regular security updates and patches, ensuring that systems are always up-to-date and protected against the latest threats.

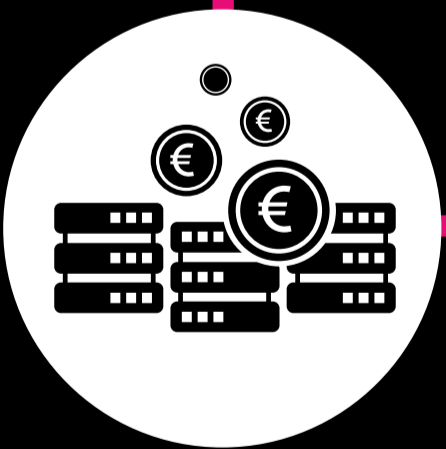
97%

97% of companies that have implemented cloud computing have reported an increase in uptime. This is due to the ability to leverage advanced uptime guarantees and disaster recovery capabilities from cloud providers. Additionally, cloud services often offer multiple data centers and availability zones, ensuring that data is always available and accessible, even in the event of a disaster.

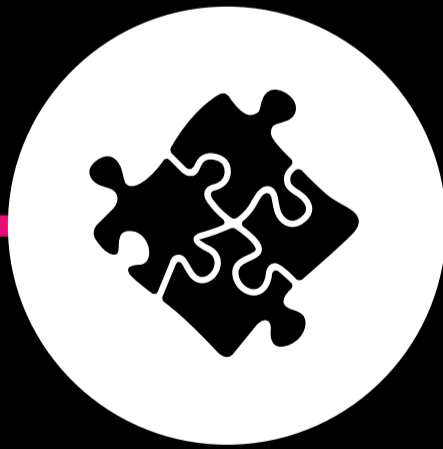


60%

60% of companies that have implemented cloud computing have reported an increase in cost savings. This is due to the ability to pay only for the resources used, reducing capital expenditures and operational costs. Additionally, cloud services often offer flexible pricing models and discounts for long-term commitments, further reducing costs.



Cost savings are a major benefit of cloud computing. Companies can reduce their IT infrastructure costs by up to 20% by moving to the cloud. This is due to the ability to pay only for the resources used, reducing capital expenditures and operational costs. Additionally, cloud services often offer flexible pricing models and discounts for long-term commitments, further reducing costs.



Integration and interoperability are key factors in driving business growth. Cloud computing enables companies to integrate their IT systems and data, making it easier to share information and collaborate. Additionally, cloud services often offer APIs and other tools that facilitate integration with third-party applications and services.



20%

20% of companies that have implemented cloud computing have reported an increase in financial performance. This is due to the ability to reduce costs and increase revenue, leading to improved profitability. Additionally, cloud services often offer faster time-to-market for new products and services, allowing companies to respond more quickly to market changes.

