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**PRESS RELEASE** 

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## Rittal signs New Distribution Partnership with Ramelec

Rittal Australia is pleased to announce a new national distribution partnership with Ramelec, a specialist electrical industrial equipment distributor of market-leading, globally recognised brands.

Since its foundation in 1991, Ramelec has evolved into a strong and dynamic industrial distributor with a nation-wide network of offices and highly skilled staff focused on providing its customers added value and support through its extensive industry and technical knowledge coupled with responsive service.

Rittal ANZ Managing Director Michael Mallia said that "this partnership will broaden our distribution network, particularly bringing additional market coverage in Western Australia and Queensland. Our range of industrial enclosures, climate control units and power distribution systems perfectly complements Ramelec's range of motor control, power distribution & quality, instrumentation and connectivity products".

Mallia added "the synergies between Rittal and Ramelec's other major international brands have been proven in industrial applications around the globe and I'm confident that Ramelec's customers will immediately appreciate the value that our products bring".

Wayne Keoghan, Managing Director of the Ramelec Group added, "Rittal is a tremendous brand delivering an extensive product portfolio which has a clear strategic fit within our business whilst complimenting the other global market leading brands we represent. More than this, the synergies between the collective brands and products ensures our customers have a trusted supplier in Ramelec who can service their end-to-end electrical system needs".

**ENCLOSURES** 

POWER DISTRIBUTION

**CLIMATE CONTROL** 

IT INFRASTRUCTURE

**SOFTWARE & SERVICES** 



## **About Ramelec**

Ramelec is an 100% Australian owned National Distributor specialised in industrial motor control, power distribution & quality, instrumentation and connectivity products, technologies, solutions and services. The products and technologies that Ramelec represent as the Authorised Distribution Partner are those from Global Corporations and are Best in Class and Market Leaders in their respective fields;- Siemens, Weidmuller, Honeywell, TDK / EPCOS.

With a nation-wide network of offices and warehouses, Ramelec's goal has been to become the supplier of choice to electrical industry through the provision of market leading brands and technologies. As Ramelec has grown it has built a highly skilled and focused team who's aim is to deliver quality products, technical expertise and support, reliable and flexible service whilst always aiming to remain competitive thereby adding true value proposition value to our customers business.

For more information, please contact your local office:

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## **About Rittal**

Founded in 1961, Rittal has grown to become the largest enclosure manufacturer in the world, a leader in climate control technology and a provider of complete data centre infrastructure. Eight locations across Australia and New Zealand service a wide range of industries including:

- LV Electrical Switchboards
- Food & Beverage Processing Plants
- Industrial Process Control Systems
- Mining, Oil & Gas Exploration & Processing
- Machine Tool & Equipment Manufacturing
- Computer Processing Equipment
- Data Centres
- Outdoor Signalling & Communication Systems
- Manufacturing Automation Systems

With over 10 000 products, Rittal has the largest range of industrial and IT solutions supplemented by a vast selection of accessories and modification capabilities. Rittal provides systems and products together with design, consultation, planning, project management and post sale service.

www.rittal.com.au www.rittaldatacentre.com.au